



OnTheMarket plc - OTMP
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Notice of Annual General Meeting



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21 June 2019

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**("OnTheMarket" or the "Company")
Notice of Annual General Meeting**

OnTheMarket plc (AIM: OTMP), the agent-backed company which operates the OnTheMarket.com property portal, today announces that the Company's Annual General Meeting will be held at the offices of Eversheds Sutherland, 1 Wood Street, London EC2V 7WS on 16 July 2019 at 9:30 am.

Hard copies of the Company's Annual Report and Consolidated Financial Statements for the year ended 31 January 2019 (the "Annual Report") and the Notice of Annual General Meeting will be posted today to shareholders who elected to receive these. Electronic copies are available on the Company's website at <https://plc.onthemarket.com> within the Investors section.

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Background on OnTheMarket:

OnTheMarket plc, the agent-backed company which operates the OnTheMarket.com property portal, is the third biggest UK residential property portal provider in terms of traffic. It aims to deliver a market-leading, agent-backed alternative to Rightmove and Zoopla, offering a first-class service to agents at sustainably fair prices and becoming the go-to portal for serious property-seekers.

OnTheMarket plc was admitted to AIM in February 2018 with £30 million in new capital in order to support a new growth strategy for the business.

In May 2019, traffic to OnTheMarket.com reached a new monthly record of 25.4 million visits*. As at 4 June 2019, OnTheMarket.com had over one million people using its property alert service. To place this milestone in context, in its 2018 results announcement, Rightmove stated that 'over two million people' had received property alerts from it during the year.

At its IPO in February 2018, OnTheMarket was 70% owned by over two thousand agent firms.

With backing from its agent owners, OnTheMarket has developed unique sources of competitive advantage such as the thousands of "New & exclusive" property listings it receives every month from its agents to display 24 hours or more before they are on Rightmove or Zoopla.

**Visits comprise individual sessions on OnTheMarket.com's web based portal or mobile applications by users for the period indicated as measured by Google Analytics.*

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