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OnTheMarket releases inaugural property sentiment index

OnTheMarket is delighted to launch the inaugural OnTheMarket Property Sentiment Index this morning.

The OnTheMarket Property Sentiment Index is unique as it focuses on buyer and seller confidence and mover attitudes towards mortgage borrowing, which are all captured via survey questions on the website, rather than only reporting on proprietary data although average asking prices, most popular property types and time to SSTC metrics have also been included. The full PDF containing the data set for June 2021 can be viewed [here](#).

The insights contained in the Property Sentiment Index have been determined from consumer responses to questions asked on the OnTheMarket website, with an average response rate of over 120,000 per month over the last three months. OnTheMarket believes this to be the largest monthly consumer sentiment index to date in terms of buying and selling residential property in the UK.