

OnTheMarket plc - OTMP Belvoir to list all its properties at OnTheMarket
Released 07:00 23-Oct-2018

RNS Number : 8154E
OnTheMarket plc
23 October 2018

23 October 2018

Belvoir Lettings PLC, the UK's largest property franchise with 300 offices, joins OnTheMarket to list all its Group's properties

OnTheMarket plc, the agent-backed company which operates the OnTheMarket.com property portal, is pleased to announce that Belvoir Lettings PLC ("Belvoir"), the UK's largest property franchise, has signed an agreement with OnTheMarket to advertise all of its Group's UK residential sales and lettings properties at OnTheMarket.com and will actively promote the portal brand with digital and branch-based marketing activity.

Belvoir was founded in February 1995 as a specialist lettings agent and over 23 years, through both organic growth and by acquisition, the Group has expanded to a network of 300 franchised lettings and estate agents operating nationwide across a range of leading brands, including Belvoir, Northwood and Newton Fallowell.

Dorian Gonsalves, Chief Executive Officer of Belvoir, says: *"We have for some time believed that the property portals landscape was ripe for disruption. OnTheMarket is the first serious contender for several years to be injecting genuine competition in the interests of agents and property-searchers alike. It is agents who provide the portals with the majority of their content and income. It is also agents who serve their clients and property-searchers on the ground in selling, letting, buying and renting property. I'm very pleased to be announcing our strategic support for OnTheMarket as an agent-backed business and am confident that with agent momentum building it will continue to go from strength to strength."*

Ian Springett, Chief Executive Officer of OnTheMarket plc, says: *"While we have already been working with some individual offices within the Belvoir Group, we are absolutely delighted to welcome the entire Group to OnTheMarket. As an outstanding business with 300 lettings and estate agent offices up and down the UK, Belvoir continues to expand its network. Belvoir has an enviable reputation for combining strong central and supportive management with an entrepreneurial culture and high quality*

NRALLFVRIELFFIT

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

©2014 London Stock Exchange plc. All rights reserved

Belvoir to list all its properties at OnTheMarket - RNS